

LoopMe Pokkt Mediation

Pokkt SDK version used: **7.5.0**

LoopMe SDK version used: **6.4.5**

Prerequisites

- Create account at <https://loopme.com/> and add your application.
 - Read instructions at [LoopMe Integration Document](#) to understand integration of Android application with LoopMe.
-

GDPR

- LoopMe will not serve ads if User has denied the GDPR consent to get personalised ads.
-

Step 1: Configure Pokkt Dashboard

- Create account at <http://www.pokkt.com>
- To use the LoopMe Mediation please enter the following details on Pokkt Dashboard:

Configuration

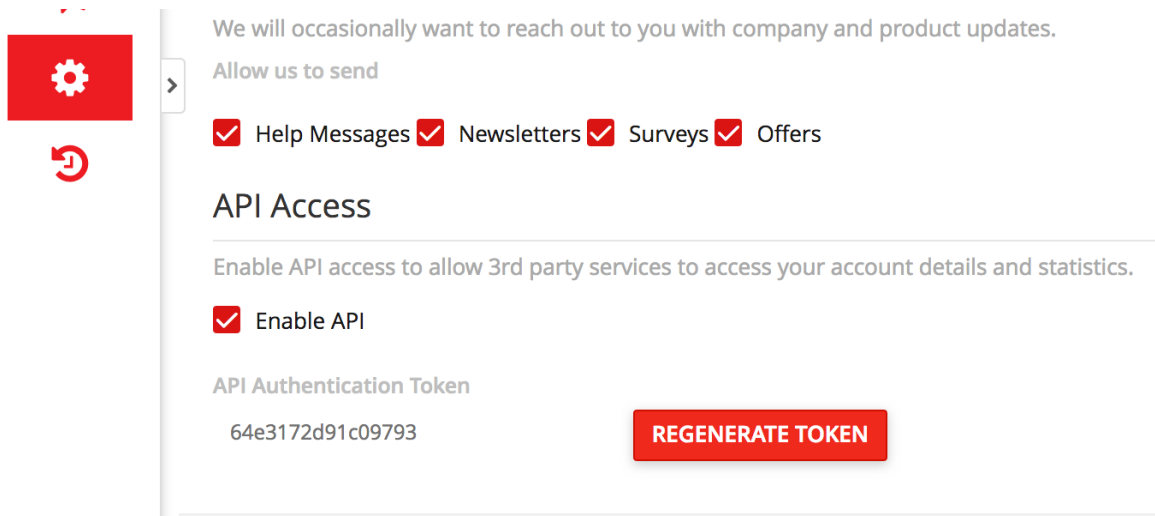
App Key	<input type="text" value="42a656858d"/>
Class Name	<input type="text" value="com.pokkt.thirdparty.LoopmeNetwork"/>
ECPM	<input type="text" value="1"/>

- **Class Name (required):** This is the class name that you define inside your application to set up the network. Classname for the network can be set during SDK integration. If you are using Pokkt's default adaptors for mediation, then class name will be "LoopMeNetwork" (you can simply copy-paste it without the quotes).
- **App Key (required):** LoopMe uses "AppKey" as ad placement id, map Pokkt's "screen name" with the LoopMe's "AppKey". You can set this on LoopMe dashboard

under “overview tab” and then you can map accordingly. Please check LoopMe documentation for more details.

- **ECPM (required)**: Put your expected value of ECPM which will in turn rank this network in comparison to other configured networks.

- Please provide reporting api key which is available at account details section of LoopMe account.



The screenshot shows the LoopMe account settings interface. On the left is a sidebar with a red gear icon and a red circular arrow icon. The main content area has a header that says "We will occasionally want to reach out to you with company and product updates." followed by "Allow us to send" and four checked checkboxes: "Help Messages", "Newsletters", "Surveys", and "Offers". Below this is a section titled "API Access" with a sub-header "Enable API access to allow 3rd party services to access your account details and statistics." and a checked checkbox "Enable API". Underneath, the "API Authentication Token" is displayed as "64e3172d91c09793". To the right of the token is a red button labeled "REGENERATE TOKEN".

Step 2: Configuration in Application

- Download the mediation project from POKKT and it is recommended to use the same class file **LoopMeNetwork** in your project. And if you want to do some changes please do those changes in same file.
- Add the LoopMeSDK either as a standalone library file in libs folder.